

Bates PTA Board Meeting August 21, 2019

Attendance

- Ray Feldmann (pres.)
- Therese High (vice pres.)
- JC Johns (treas.)
- Jaye Falls (secr.) – taking minutes

Introductions

- All 4 board members are new to the job
- Ray thanked us for joining and looks forward to a productive year
- As a group, our emphasis is on working with the faculty and staff

Treasury Report

- PTA income is not high
- The PTA has a history of strong support for instructional needs
- We have a Square machine to accept credit card payments
- JC will construct new budget for the year

Fundraising

- Previous goals not met by cookie sales
- We should ask people to contribute via Amazon Smiles
- New ideas
 - Bingo
 - Purse bingo
 - Casino night (Jaye will investigate)
 - Active events, such as a read-a-thon
 - International night
 - Spirit sticks
- Continuing activities
 - Boxtops. Therese will organize.
 - Raffles have been successful in the past
 - Spirit wear: we need more variety than prior years. We need to call Annapolis Shirt Company to discuss
 - Dining out: need to call restaurants and arrange

Meeting Schedule

- Ray wants to set schedule before Back to School night, needs to coordinate with the school
- Location will be 2nd floor media center
- Meeting times: evenings preferred by board members, will ask about preferences at open meeting
- Last Tuesday of the month proposed as regular board meeting.

Membership

- We'd like membership to be high, may need to recruit
- Goal is for 6th grade parents to join in high numbers
- Work with school to encourage PTA membership
- Communicate frequently with PTA community
 - Keep website updated
 - Use social media to advertise meetings, school events, and community information

Events

- Dances have been popular at Bates
- The school wants PTA sponsorship of Gymkhana
 - School-wide assembly during the school day
 - \$600 requested from PTA, other half of fee funded by grant (?)